



News Release

Bayer to help young leaders fight food insecurity

Monheim / Brasilia, 7 November 2019 – Bayer is excited to announce that it will be funding several projects aimed at tackling one of humanity’s greatest challenges: how to feed a growing population without starving the planet. Three young agricultural leaders who attended the [2019 Youth Ag Summit](#) have been awarded EUR 5,000 each in funding to develop projects tackling food insecurity in the context of the UN Sustainable Development Goals (SDGs). Three additional delegates who displayed exceptional qualities have been nominated to represent young people in agriculture on the world stage.

Hosted by Bayer in partnership with the Nuffield International Farming Network and the Inter-American Institute for Cooperation on Agriculture (IICA), the biennial Youth Ag Summit aims to give the next generation of agricultural change-makers a platform and provide them with the skills and knowledge they need to act on solutions for a more sustainable future.

During the 2019 Summit, delegates worked in groups to develop their own project ideas for achieving Zero Hunger, while also providing feedback and input to each other. Twelve delegates were chosen to pitch their projects in front of an expert jury, and six delegates in total were awarded either funding or a Youth Ag Summit ambassador role.

Inspired by the expert speakers and partners they heard from during the Summit, and building on learnings from a field trip to the SLC Agrícola Pamplona farm, each delegate committed to taking action on ‘3 Little Things’ to advance food security in their home communities.

The following three delegates will receive funding from Bayer:

- **Thelma Gonzalez Cruz** (Mexico) has used her background as a chemist to create edible plates that tackle both plastic pollution and food insecurity.

- **Saadman Faisal** (Bangladesh) is tackling food waste through expiry date predictive technology for fresh produce.
- **Grace Scott** (Australia) plans to use bacteria to reduce the need for nitrogen fertilizer in rice cultivation.

In addition, delegates **Kelcie Miller-Anderson** (Canada), **Maycon Santos** (Brazil), and **Alice** Dien (France), whose projects addressed declining bee populations, food insecurity in Brazilian schools, and misinformation among food consumers, have been appointed as Youth Ag Summit Ambassadors. Respectively, they will attend Bayer's 2020 Future of Farming Dialogue conference, the 2020 Nuffield International Conference in Australia, and the 2021 Youth Ag Summit, which will take place in China.

Beth Roden, Head of Global Communications for the Crop Science division of Bayer, and member of the expert jury, said of the winners: *"Each of the 2019 Youth Ag Summit delegates is planting a path towards a more food secure world. The innovation, creativity and passion displayed by each of them – not just by our winners – is proof that the future of food is in safe hands. Bayer is proud to be supporting their efforts and we can't wait to see what they do next."*

The 2019 Youth Ag Summit was certified as carbon neutral, through Bayer's partnership with Brazilian organization Neutralize Carbono, which promotes the offsetting of carbon emissions through the allocation of Certified Emissions Reductions (CERs) issued by United Nations Framework Convention on Climate Change (UNFCCC). The total amount of emissions neutralized for the Summit was 27,890 tons of CO₂.

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About the Youth Ag Summit

The Youth Ag Summit movement is a community of global young leaders championing sustainable agriculture and food security and working to bridge the understanding gap

between those who produce our food and those who consume it. Every two years, 100 delegates are chosen to take part in the Summit. Previous editions have been hosted in Canada, Australia, and Belgium. This year's Summit was the first to be held in Latin America. Bayer covered all travel, accommodation and related costs for the chosen delegates. The event was certified as carbon neutral.

The Summit is part of [Bayer's Agricultural Education Program](#): a holistic, long-term approach to encourage young people aged 18 to 28 to learn about sustainable agriculture. The program aims to inspire the next generation to learn more about modern agriculture and find solutions to global food security. As a research-driven company, Bayer is committed to driving societal acceptance of technology, as well as fostering a future talent pipeline of scientists.

About Nuffield Brazil

Nuffield Brazil is a member of the Nuffield International Farming Network, established in 1947 in the UK to promote excellence in agribusiness through personal, professional and social development of emerging leaders, especially farmers. Its main program, Nuffield International Farming Scholarships, develops and inspires producers and agri-professionals between 25 and 45 years of age who travel globally to find solutions for local issues and opportunities, and to become leaders in agriculture. With a network of more than 1,800 Nuffield Scholars around the world, participants are able to grow personally and contribute professionally through experiential travel and investigation of contemporary issues in agriculture.

The scholarships are supported by forward-thinking companies, NGOs and individuals who see the importance of developing and challenging emerging agri-sector leaders with practical groundings and worldviews as they contribute throughout their lives to improving the sector.

For more information, go to www.nuffieldinternational.org and www.nuffield.com.br.

About IICA

As the specialized agency of the Inter-American System for agriculture, the Inter-American Institute for Cooperation on Agriculture (IICA) supports the efforts of the Member States to achieve agricultural development and rural well-being. IICA's mission is to encourage, promote and support its Member States in their efforts to achieve agricultural development and rural well-being through international technical cooperation of excellence. As part of its vision, they aim to create a competitive, inclusive and sustainable inter-American agriculture that feeds the hemisphere and the world, while at the same time generating opportunities to reduce hunger and poverty among farmers and rural dwellers. Learn more at www.iica.int.

About Bayer

Bayer is a global enterprise with core competencies in the life science fields of health care and nutrition. Its products and services are designed to benefit people by supporting efforts to overcome the major challenges presented by a growing and aging global population. At the same time, the Group aims to increase its earning power and create value through innovation and growth. Bayer is committed to the principles of sustainable development, and the Bayer brand stands for trust, reliability and quality throughout the world. In fiscal 2018, the Group employed around 117,000 people and had sales of 39.6 billion euros. Capital expenditures amounted to 2.6 billion euros, R&D expenses to 5.2 billion euros. For more information, go to www.bayer.com.

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